

Amy Sokolow

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Experience

7NEWS/WHDH – Digital Executive Producer, Boston, MA May 2022 - present

- Lead team of web journalists and social media producer, hired entirely new team amid turnover
- Write and edit original web stories and produce broadcast stories for web, curate homepage
- Run social media accounts, app/push alerts
- Work with teams including reporters, producers, assignment desk, IT, troubleshoot tech issues

Media News Group: Boston Herald/Lowell Sun – Reporter, Boston, MA Nov. 2020 - Apr. 2022

- Promoted to larger paper (Boston Herald) from smaller paper (Lowell Sun) within six months
- Write quick-hit and enterprise stories on the State House, health and general assignment beats, including elections, COVID-19, housing, transportation, labor, criminal justice and schools
- Appeared on radio to discuss work, moderated panel

Freelance Journalist – Boston, MA Mar. 2020 - Nov. 2020

- Freelanced for publications including Native News Online, The Jewish Journal and FierceBiotech

STAT News – Intern, Washington, D.C. Jun. - Aug 2020

- Pitched and wrote stories on health policy, drug pricing, COVID-19 and health disparities
- Contributed copy to weekly “D.C. Diagnosis” newsletter on studies, policy and drug makers
- Stories picked up by Apple News and the Boston Globe Sunday print edition

Northwestern University – Graduate Student, Chicago, IL/Washington, D.C. Sept. 2019 - Aug. 2020

- Wrote daily news and features for USA Today, MarketWatch, UPI, the Tampa Bay Times and more
- Learned photography, videography, audio, HTML/CSS and data journalism techniques
- Created three-episode podcast series, *Debris*, on disasters and their aftermath

The Atlantic – Product Management Fellow, Washington, D.C. 2018-2019

- Managed digital products including website, app, audio, video and newsletters with cross-functional Agile teams (editorial, design, developer, data science, marketing and sales)
- Used qualitative and quantitative research to brainstorm interface and content for a new editorial app
- Tracked monthly performance across digital products and triaged customer technical issues

Education

Northwestern University Medill School of Journalism – Master of Science in Journalism, August 2020

Tufts University – Bachelor of Arts in Sociology and Film & Media Studies, May 2018, Magna cum Laude

Skills

- Social media and analytics for YouTube, Google Analytics, social media sites and audio platforms
- Adobe Creative Suite: Audition and Premiere
- Website development using HTML, CSS, Weebly, Squarespace and WordPress